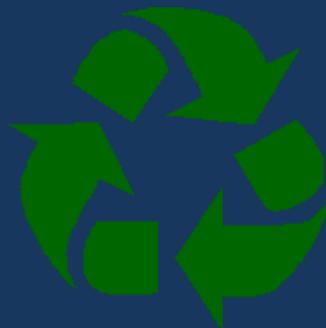




# Overview and Status of MRF Recycling Study – Phase 2



October 16, 2013

# Purpose of Report:



- **Update the Land Conservation and Forest Management Committee on the Materials Recovery Facility Study – Phase 2.**

# Benchmark Study – Phase 1:



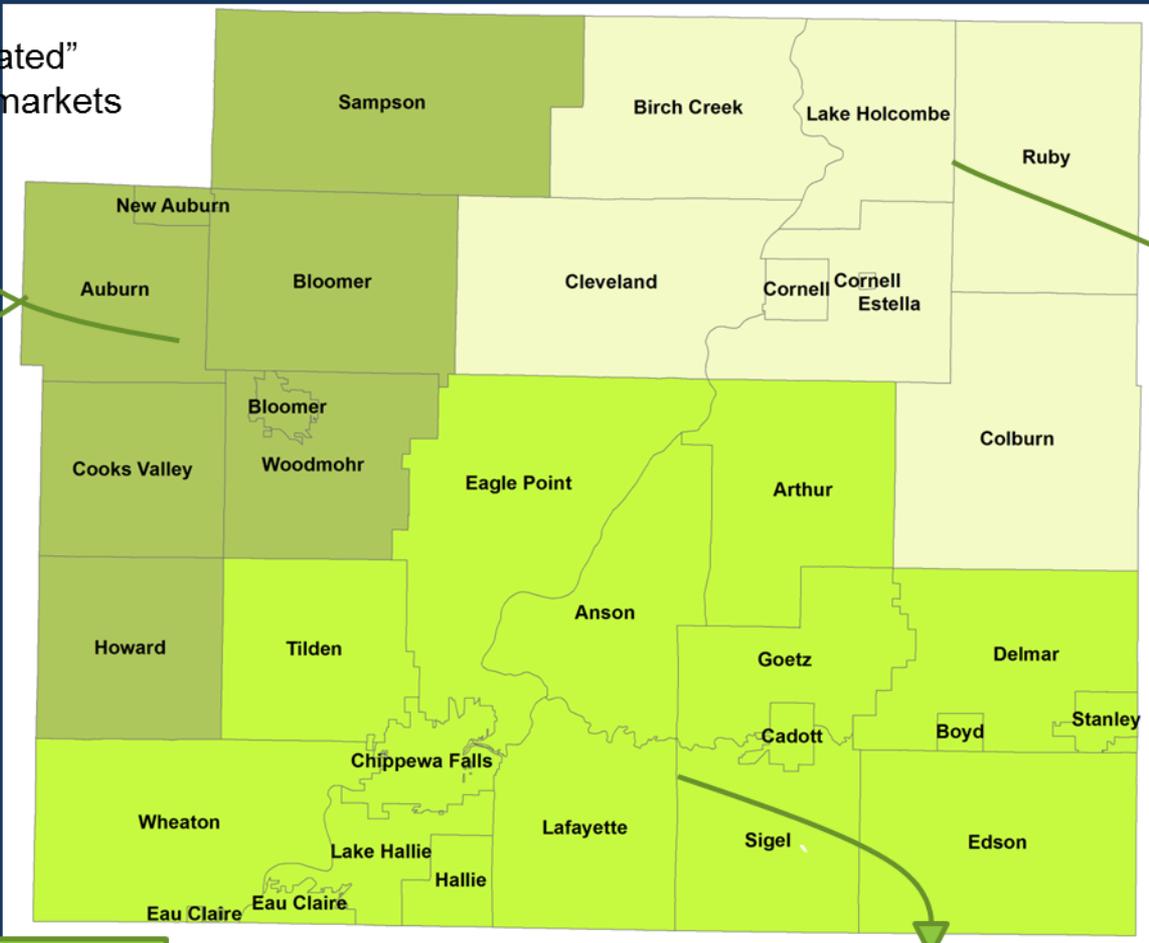
- The benchmark study is to evaluate the efficiency of the current recycling collection system in Chippewa County, and to identify adjustments that might be made to control municipal recycling costs.
- Completed in 2012.
- Provides baseline information that documents:
  - Value of recyclable materials
  - Volume of recyclable materials generated in Chippewa County.
  - Management options to consolidate the recyclable materials and market to a MRF.

# Phase 1 Conclusions:



- Recyclables have value.
- Move to single stream recycling.
- Critical mass is available from the Chippewa Falls Urban Area and the Highway 29 Corridor.
- Need more information to determine feasibility.

“Source Separated”  
Works with local markets



Optional Transfer

Optional Transfer

Private MRF

Municipal MRF

Chippewa County RU Transfer Station  
Or  
Private Sector Transfer Station



# Background/Overview of Actions:



- June, 2012
  - Contract with SEH to conduct the MRF Study.
    - Phase 1
      - Markets Report
      - Volume Analysis Report
      - Options Analysis Report
      - Executive Summary
- June, 2013
  - Contract with SEH to conduct MRF Study.
    - Phase 2
- Sept. 16, 2013
  - Introductory Meeting for the Advisory Group

# MRF Study Phase 2 – Objectives:



- Develop and implement an effective communications plan.
- Develop a Request for Information to obtain market-based price information for the procurement of recycling collection, recycling carts, and a recycling transfer facility that would be located in the urban core.
- Develop a final report.

# MRF Study Phase 2 – Activities:



- Overall goal:
  - Better define risks and benefits of RU members working individually vs. together (costs & benefits).
  - Look at the feasibility of capturing the recyclables from the larger municipalities and establish a transfer station in order to market the recyclables to a MRF.
- Activities:
  - Task 1: Communications Plan
  - Task 2: Request for Information (RFI) Development & Survey
  - Task 3: County RU / Hauler Meetings
  - Task 4: Final Report

# RFI Background/Purpose:



The objectives of this Request for Information (RFI) are:

1. To inform interested parties of the County RU's recycling and solid waste collection needs and to engage qualified firms in preliminary discussions regarding franchise approaches
2. To determine the viability of an approach that would:
  - Be cost effective for the Responsible Units and the County;
  - Increase recycling levels
  - Provide high levels of service to the business community;
  - Provide flexibility to adapt to future changes.

# RFI Background/Purpose:



The objectives of this Request for Information (RFI) are:

3. To identify relevant procurement, technical, business and management issues.
4. To identify potential parties with the experience, financial capability and proven capacity to effectively partner with the RUs and the County to collect recycling and solid waste in the County and provide support services for the program.

## SEH - Develop Two RFI's

1. Recycling Collections
2. Recycling Processing

# Advisory Group Background:



- The Advisory Group is an ad hoc group of municipal officials that has been established to assist the Chippewa County Recycling Division complete a benchmark recycling study. The group is advisory to the Chippewa County Department of Land Conservation and Forest Management (LCFM).
- The Advisory Group has been formed to assure structured communication between the County RU, the consultants who are conducting the Phase 2 MRF Study, and municipalities in the Chippewa Falls Urban Area who are participating in the study.

# Advisory Group Municipal Partners:



## Cities & Villages

City of Bloomer

City of Chippewa Falls

City of Stanley

Village of Lake Hallie

Village of Cadott

## Towns

Town of Anson

Town of Eagle Point

Town of Lafayette

Town of Wheaton

# Advisory Group Charge:



## Specific duties and assigned tasks are as follows:

1. Participate in periodic project review and planning meetings conducted by the County Responsible Unit to track progress, solicit feedback, and seek input on planned project tasks.
2. Review and comment on the information and communications plan for the project.
3. Review and comment on the information gathered through request for information.

# Advisory Group Charge:



## Continued:

4. Assist in the dissemination of information generated through the project.
5. Review and provide comments on periodic status reports prepared by the project consultants.
6. Review and provide comments on working draft(s) on the final project report (June 2014).

# Timeline for Advisory Group Meetings



<b>Meetings</b>	<b>Projected Date</b>	<b>Purpose of Meeting</b>
Meeting 1	3 <sup>rd</sup> quarter – 2013	<ul style="list-style-type: none"><li>• Orientation and Overview</li></ul>
Meeting 2	4 <sup>th</sup> quarter – 2013	<ul style="list-style-type: none"><li>• Review Communications Plan</li><li>• Provide Input for Request for Information</li></ul>
Meeting 3	1 <sup>st</sup> quarter - 2014	<ul style="list-style-type: none"><li>• Review Results of Request for Information</li></ul>
Meeting 4	2 <sup>nd</sup> quarter - 2014	<ul style="list-style-type: none"><li>• Review Draft Study Conclusions, Recommendations and Reports</li></ul>

# Advisory Group Concerns:



1. How did the County determine the scope and focus of Phase 2 of the MRF Study?
2. What is the goal for the funds generated?
3. What would be the risk in participating in the joint marketing?
4. Would it be possible to combine the garbage and recycling in the RFI?

## Next Steps for Advisory Group:



- A formal letter of invitation will be sent to each municipality inviting them to appoint a representative to the Advisory Group.
- The Advisory Group will meet in the 4<sup>th</sup> quarter to review the Communications Plan and Options for the Request for Information.

Questions?